



EQUIPT

GRAPHICS SOLUTIONS

PROFESSIONAL
VEHICLE
BRANDING
SOLUTIONS

EQUIPTGRAPHICS.COM

Your BRAND is
the single most
important
investment you
can make in
your business.

-Steve Forbes

IS YOUR BRANDING FOR SUCCESS?

It only takes a consumer
10 seconds
to form their first
impression of your brand's logo.



Our brains process images
60,000 times faster
than we process words.

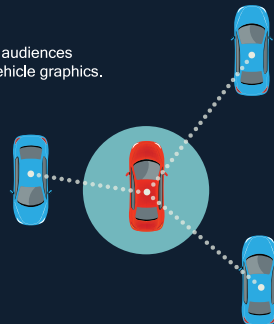


The average person spends
3 hours & 16 minutes
commuting during their week.

Color increases your
brand recognition
by up to 80%.



98% of in-car audiences
notice vehicle graphics.



7 out of 10
people find online
advertising annoying.



30,000 to 70,000
daily impressions are generated
with vehicle advertising.



5-7
brand impressions are necessary
before someone will remember your brand.



77%

of marketing leaders
say that branding
is critical to growth.



ASSESSMENT

Assessment is an opportunity for us to get to know your business. We want to learn what your customers love about your business.



COLLABORATION

Collaboration allows us to share ideas that may include improvements on graphic durability and performance, or design refinements to better connect with your customers and prospects.



DESIGN

EQUIPT offers full service design capabilities as part of our end to end solutions. Our graphic designers can assist with everything from logo creation to revitalization of your vehicle graphic design.



CONSTRUCTION

With a design that shows the world what you do, we build a graphic kit that matches the well planned creative. We recommend materials and production methods that maximize graphic durability and contribute positively to the overall look of your vehicle.



INSTALLATION

Whether operating small sales vehicles, service vans, or over the road box trucks and trailers, our facility is built to accommodate. It was built for optimal application conditions. Our investment allows us to control our environment and provide consistent installation quality regardless of the outdoor conditions.



DELIVERY

Client satisfaction is our absolute priority with every project. Once the work is complete, we review the project goals against our plan to ensure we've met your expectations.

ABOUT US

EQUIPT began with a simple goal: help businesses build vehicle branding that gets results. We attribute our success to the distinct approach to vehicle graphics and a passion for customer care.

Our leadership team has 65 years of combined experience constructing graphic programs for Fortune 1,000 companies. We are pleased to share the expertise, insights and best practices with the small business community.

We look forward to learning about your business and offering our resources to create a well designed, produced and installed graphic identity for your business.

show the world what you do





LOCATIONS

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